

Fall 2019 Turkey Fair's Overview



Visitor figures: 9746 students in 5 days

Visitors per city:

4792 students in Istanbul European Side

1028 students in Istanbul Asian Side

2001 students in Ankara

1925 students in Izmir

Exhibitor figures: 120 institutions from 24 countries

Origin of Countries: Australia, Azerbaijan, Canada, Denmark, France, Germany, International, Ireland, Italy, Latvia, Lithuania, Malta, Poland, Romania, Russia, Serbia, Sweden, Spain, The Netherlands, Turkey, UK & USA





SUPPORTERS & SPONSORS: In addition to the international institutions, counseling agencies and the local & International sponsors, French Embassy / CampusFrance, US Consulate General Istanbul, Canadian Consulate, DAAD German Academic Exchange Service, Nuffic Neso, Consulate General of Sweden, Education USA, Fulbright, British Council, Enterprise Ireland exhibited at a2 Turkey Fairs.



Visitor interest areas:

- 48% Language Programs
- 27% Master & Postgraduate Degrees
- 21% Undergraduate Degree
- 16% Summer School
- 14% Work and Study
- 12% Certificate Degrees
- 9% High Schools

**As the questionnaire was a multiple choice one, the total of percentage may exceed one hundred percent.*



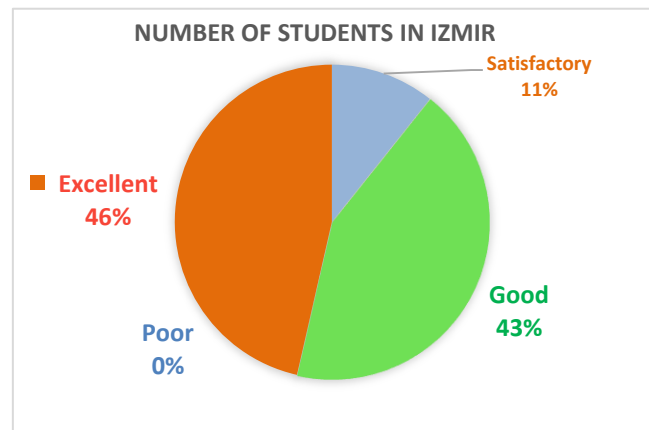
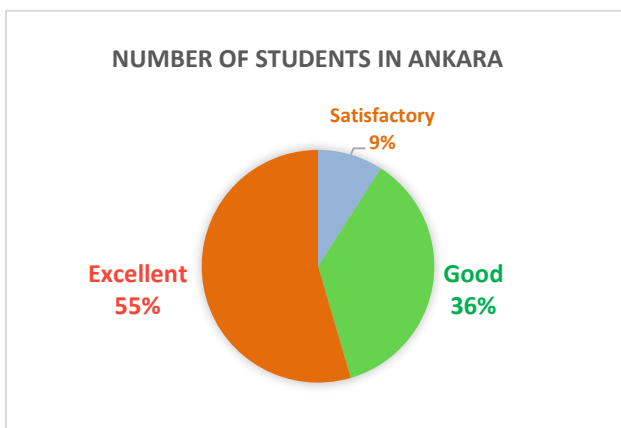
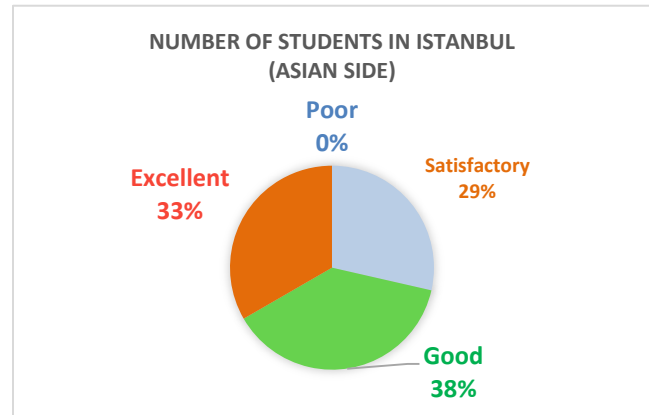
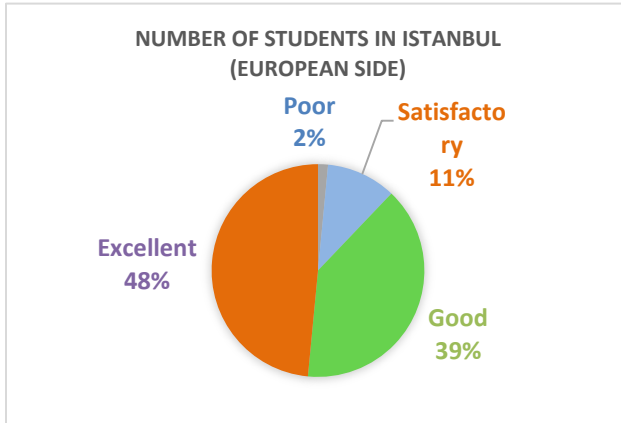
More than 40 Seminars, Exams, Workshops were held during the a2 Events.

- The workshops were organized in each city by leading sector professionals and certificates were given to each participant.
- Free IELTS Practice Exams were offered by British Council to the fair visitors in all 3 cities during the exhibition.
- a2 Fairs participating schools & institutions gave presentations to the public to better explain their schools' programs & vision.
- Education or visa section of consulates, embassies, cultural centers and student counsellors gave presentations on study, work and career opportunities abroad.

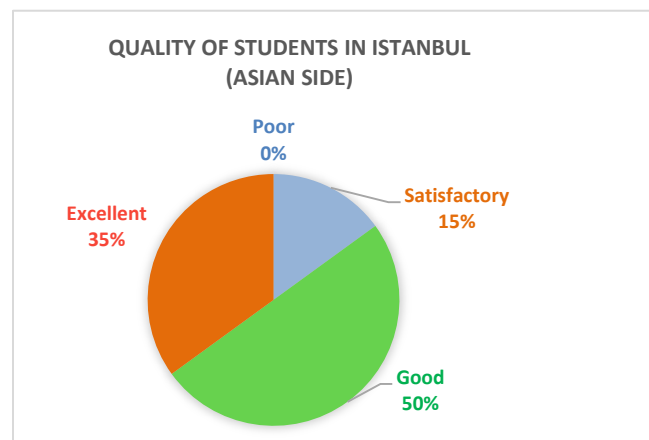
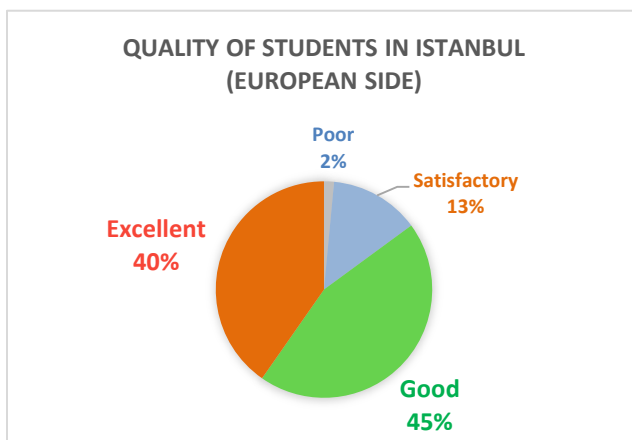


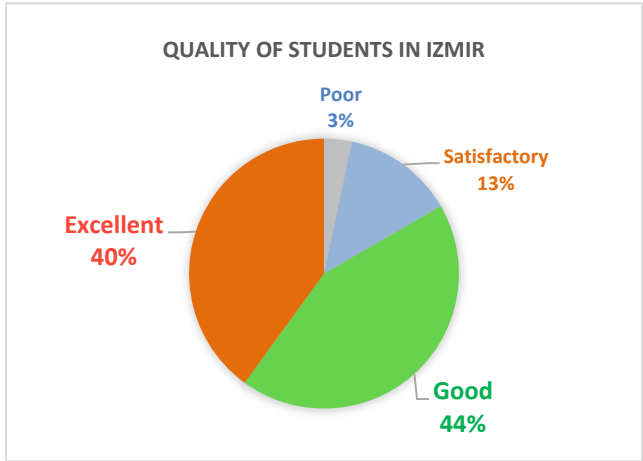
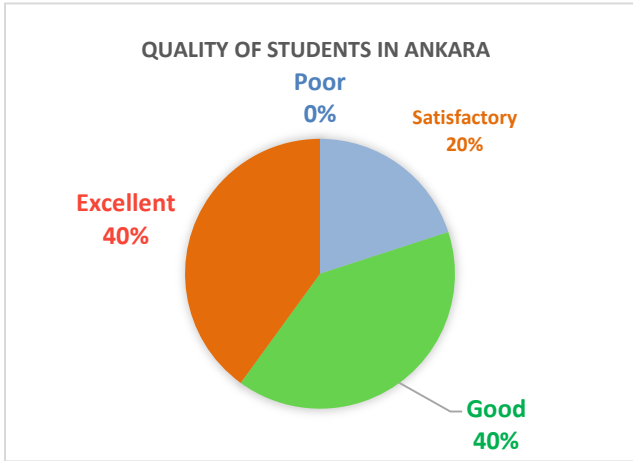
Statistics of Fall 2019 a2 Turkey Fairs:

1. How would you rate the number of students attending the fair?

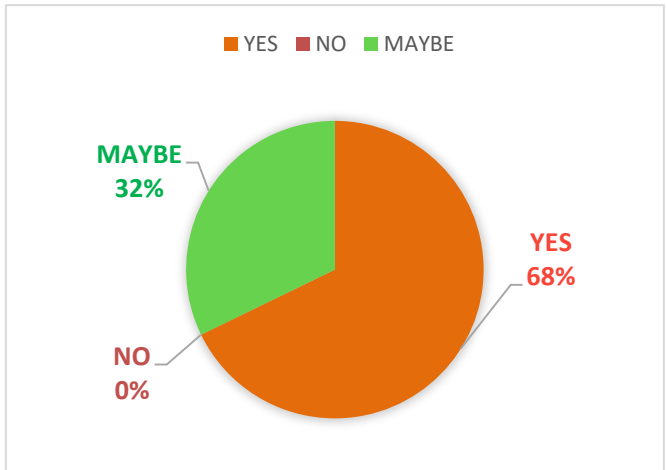


2. How would you rate the quality of students?

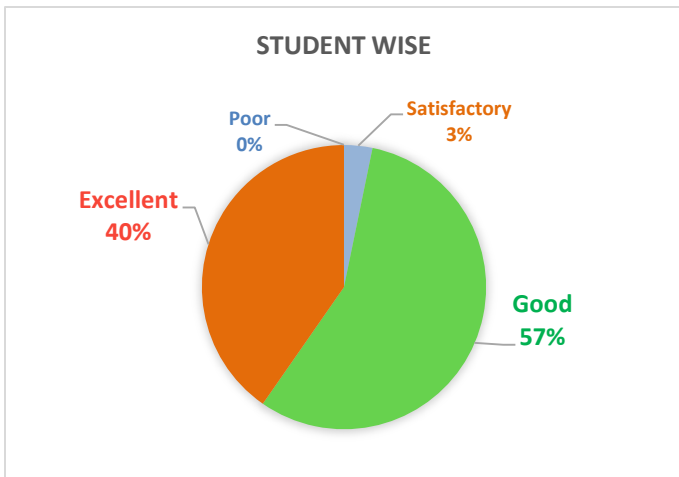


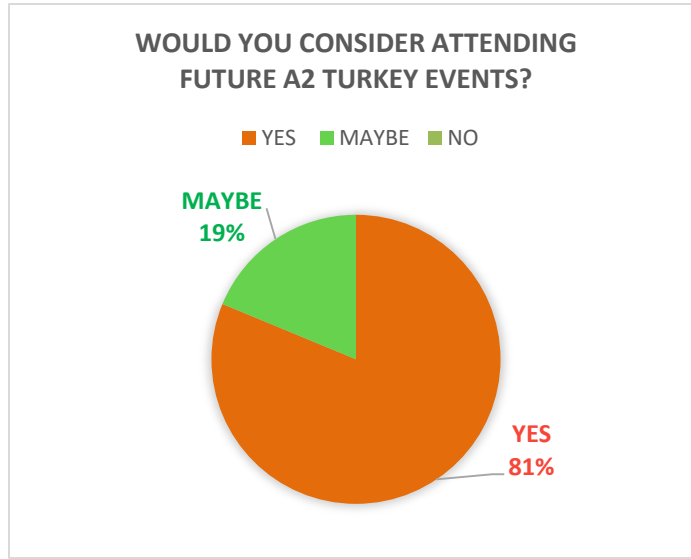


3. Do you think that your institution will receive any applications as a result of the Fall 2019 a2 Turkey Fairs?



4. How well did these events meet your expectations?





Spring 2020 TURKEY Fairs Schedule

Spring Turkey Fairs - Istanbul (European & Asian Sides), Ankara, Izmir, / April 04-10, 2020

Istanbul Fairs (European Side) / April 04-05

Istanbul Fair (Asian Side) / April 06

Ankara Fair / April 08

Izmir Fair / April 10

PROMOTION / DISCOUNT & DEADLINES

- 10% Early bird Discount for Spring 2020 Fairs – Available until: December 15, 2019

- 10% Renewal Discount (This discount is only offered to the schools who attended the Fall 2019 Turkey Fairs – Available Until: November 30, 2019)

[Contact us](#) to learn about our recruitment fairs in a2 Turkey, Azerbaijan, Morocco Fairs and be with us again in 2020!

Our [sales team](#) will be happy to assist you.

