



**international
education fairs**

FALL 2024 AZERBAIJAN FAIRS'

OVERVIEW

November 30-December 01, 2024

**Thank you for your attendance in
a² Fall Azerbaijan 2024 Fairs!**

We were so glad to have you with us.



[CLICK HERE TO WATCH THE a² FAIRS COVERAGE VIDEO](#)



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FIGURES FROM FALL 2024 AZERBAIJAN FAIRS



VISITOR FIGURES

2437 students in 2 days.

EXHIBITOR FIGURES

39 institutions from **12 different countries**

ORIGIN OF EXHIBITORS

Azerbaijan, France, Germany, International, Lithuania, Ireland, Poland, Romania, Slovakia, South Korea, UK, USA

VISITOR INTEREST AREAS (Multiple Choice)

- 28%** Master & Postgraduate Degrees
- 31%** Undergraduate Degree
- 22%** Language Programs
- 18%** Summer School & Certificate Degrees
- 16%** High Schools



VISITOR FIGURES

2437

ATTENDANCE



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HOW DID WE PROMOTE OUR FAIRS?

TV

Advertisement on Xazar TV interviews



SOCIAL MEDIA

We used Facebook, Instagram, Twitter & many web pages

OUTDOOR

Posters were hung in Baku streets. Flyers were distributed in high schools, colleges, universities, associations, student clubs

DIRECT INVITATIONS

Fair invitations were sent to educational institutions & academic advisors



SCHOOL VISITS & INVITATIONS

Public & private colleges, high schools, universities were invited to the fair

WEB ADVERTISING

a² Fairs promoted its educational events at various websites, online magazines & newspapers

SMS & EMAILING

a² Sent out SMS & electronic invitations to its own student database and other sources' customer databases

And much more...

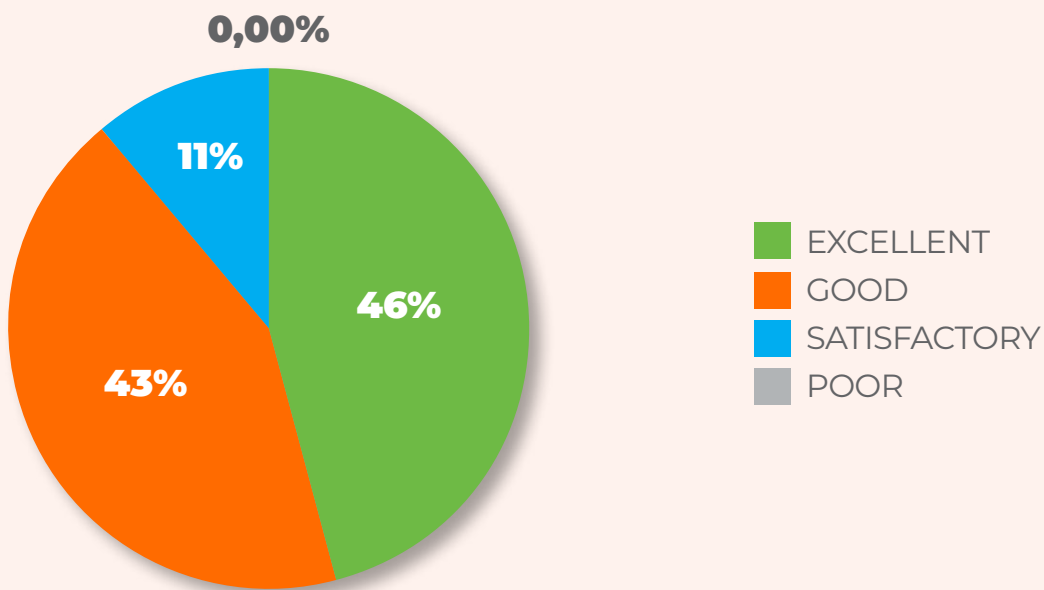




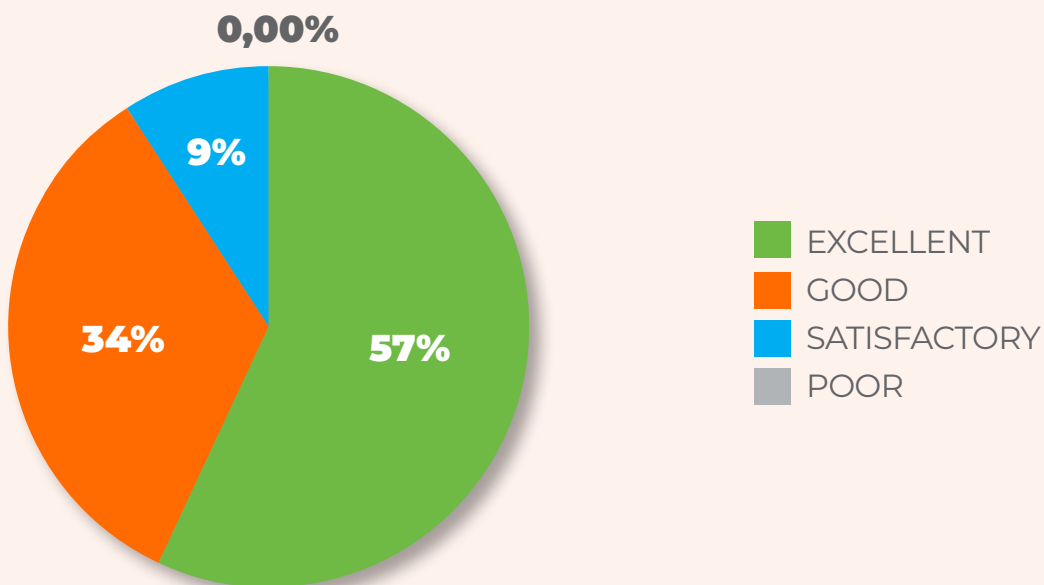
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HOW DID YOU EVALUATE OUR FAIRS?

HOW WOULD YOU RATE THE QUALITY OF STUDENTS ATTENDING THE FAIR?



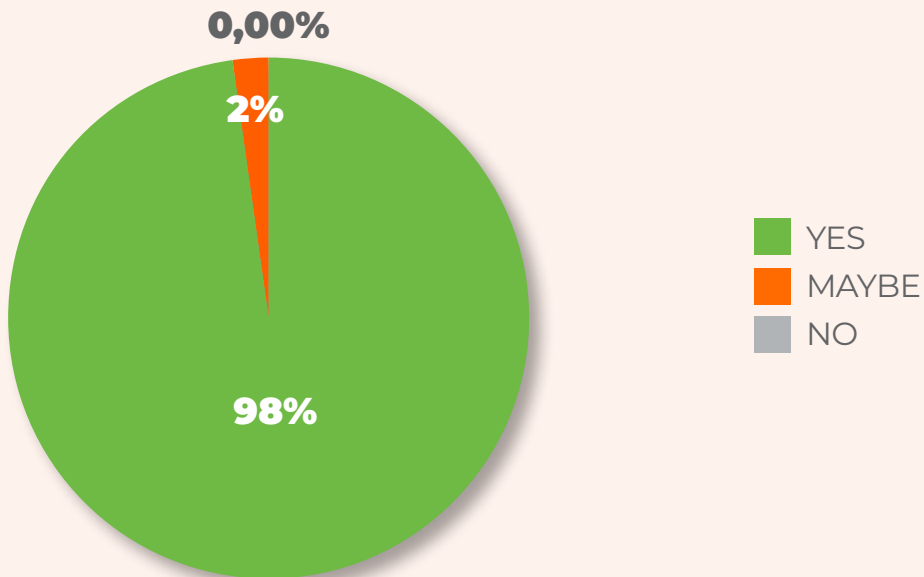
HOW DO YOU RATE THE NUMBER OF STUDENTS ATTENDING THE FAIR?





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WOULD YOU CONSIDER ATTENDING FUTURE a² FAIRS IN AZERBAIJAN?



**PLEASE RATE YOUR
OVERALL EXPERIENCE WITH
THE a² FAIRS?**

3.94/4 ★

average rating





THE LIST OF THE PARTICIPATING INSTITUTIONS

INSTITUTION NAME	COUNTRY
Azerbaijan University of Languages	AZERBAIJAN
Zafer Dersanesi	
Campus France Azerbaijan	FRANCE
Study in Germany	GERMANY
ETS TOEFL	INTERNATIONAL
GEDU Global Education	
Akare.AZ	
Kaplan International Pathways	
AECEE	
ESN Azerbaijan	
AIESEC Azerbaijan	
Atlantic Technological University	IRELAND
Vilnius University Business School	LITHUANIA
Study in Poland - Maria Curie-Sklodowska University in Lublin - Czestochowa University of Technology - Krakow University of Economics - University of Lodz - The University of Szczecin - Jagiellonian University in Krakow - Poznan University of Economics and Business - Poznan University of Life Sciences - Polish-Japanese Academy of Information Technology - University of Warsaw - Poznan University of Technology - Silesian University of Technology	POLAND
Transilvania University of Brasov	ROMANIA
Alexandru Ioan Cuza University of Iasi	
University of Oradea	
Matej Bel University in Banská Bystrica	SLOVAKIA
Slovak University of Technology in Bratislava	
Woosong University	SOUTH KOREA
Richmond American University	UK
Regent's University London	
British Council	
Southern Utah University	USA
Avila University	
Concordia University Chicago	
EducationUSA AZ	



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SPRING 2025 AZERBAIJAN FAIRS' SCHEDULE

Spring 2025 Azerbaijan Fair - Baku / April 12-13, 2025

REGISTER NOW

PROMOTION / DISCOUNT & DEADLINES



10% Early Bird Discount for 2025 Spring Fairs

Until December 31st, 2024 (Registrations & Payments made by the deadline)



15% Renewal Discount for 2025 Spring Fairs

Until December 31st, 2024 (The discount is only offered to the institutions who attended the Fall 2024 Azerbaijan Fairs)

Contact us to learn about our recruitment fairs in a² Turkey, Azerbaijan, North Africa Fairs and be with us again in Spring 2025! Our sales team will be happy to assist you.

We are looking forward to welcoming you again!