



FALL 2022 AZERBAIJAN FAIRS'

OVERVIEW

December 03-04, 2022

**Thank you for your attendance in a² Fall Azerbaijan 2022 Fairs!
We were so glad to have you with us.**

**We hope you had a productive fair and enjoyable stay.
You may find the summary of the fair below which you can keep in your
records for your next term's planning.**



[CLICK HERE TO WATCH THE a² FAIRS COVERAGE VIDEO](#)



SUBSCRIBE



FIGURES FROM FALL 2022 AZERBAIJAN FAIRS



VISITOR FIGURES

2220 students in 2 days.

EXHIBITOR FIGURES

29 institutions from **9 different countries**

ORIGIN OF EXHIBITORS

Azerbaijan, Canada, Ireland, Poland, Russia, Romania, Sweden, Turkey & UK

VISITOR INTEREST AREAS

- 38%** Master & Postgraduate Degrees
- 28%** Undergraduate Degree
- 19%** Summer School & Certificate Degrees
- 12%** Language Programs
- 3%** High Schools



VISITOR FIGURES

2220

ATTENDANCE



international
education fairs

HOW DID WE PROMOTE OUR FAIRS?

TV

Advertisement on Xazar TV & ATV.az interviews

SOCIAL MEDIA

We used Facebook, Instagram, Twitter & many web pages

OUTDOOR

Posters were hung in Baku streets. Flyers were distributed in high schools, colleges, universities, associations, student clubs

DIRECT INVITATIONS

Fair invitations were sent to educational institutions & academic advisors

SCHOOL VISITS & INVITATIONS

Public & private colleges, high schools, universities were invited to the fair

WEB ADVERTISING

a² Fairs promoted its educational events at various websites, online magazines & newspapers

SMS & EMAILING

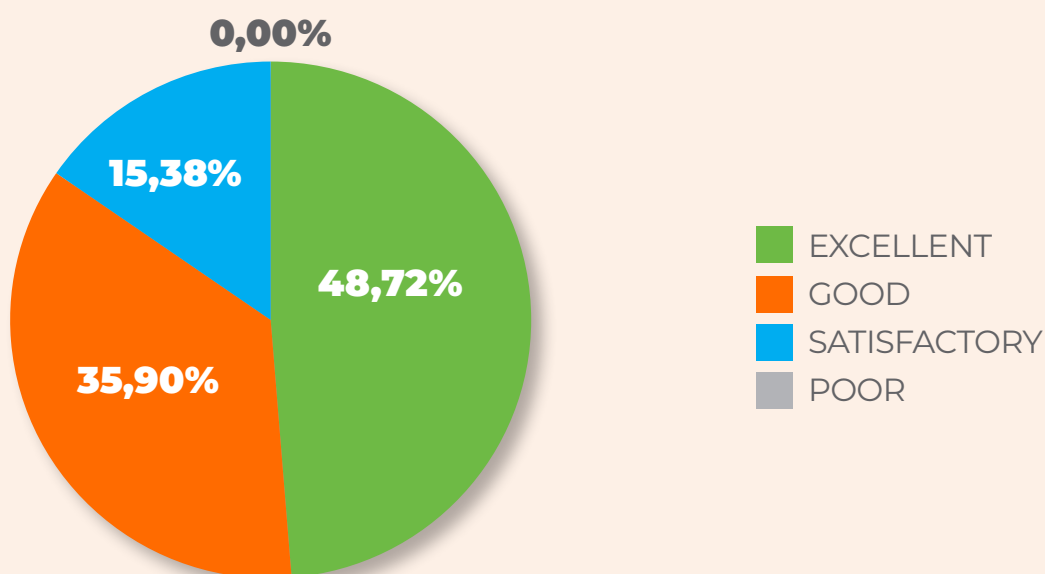
a² Sent out SMS & electronic invitations to its own student database and other sources' customer databases

And much more...

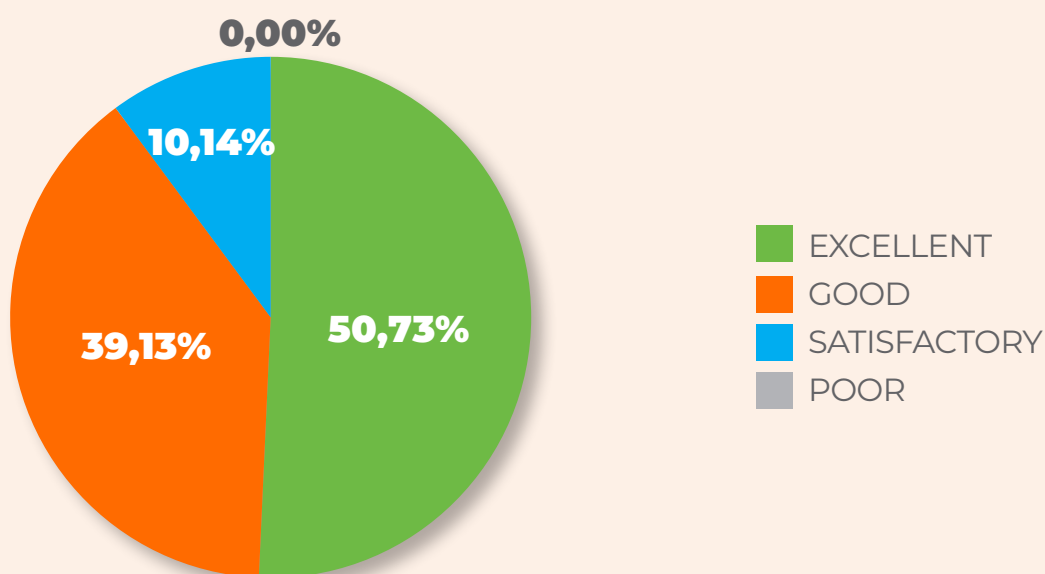


HOW DID YOU EVALUATE OUR FAIRS?

HOW WOULD YOU RATE THE QUALITY OF STUDENTS ATTENDING THE FAIR?

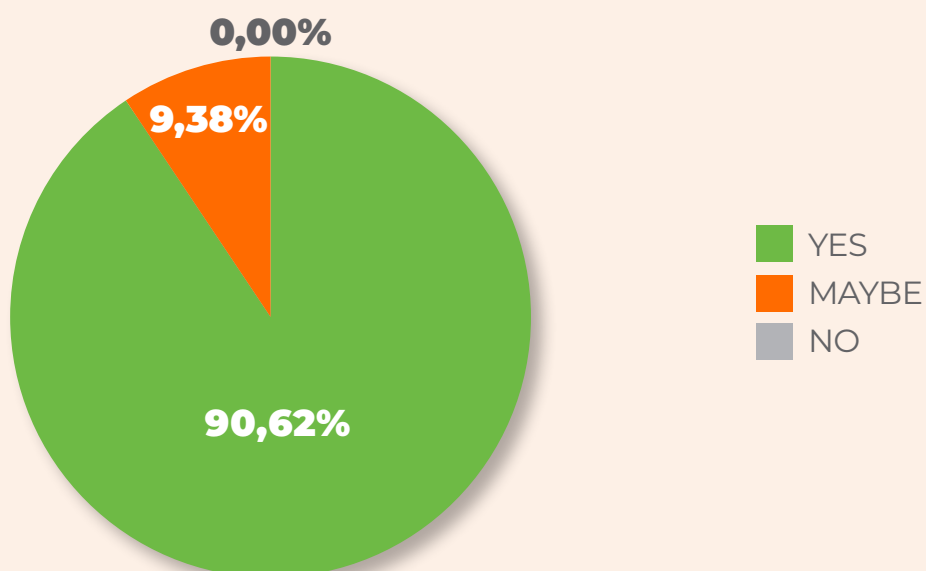


HOW DO YOU RATE THE NUMBER OF STUDENTS ATTENDING THE FAIR?





WOULD YOU CONSIDER ATTENDING FUTURE a² FAIRS IN AZERBAIJAN?



**PLEASE RATE YOUR
OVERALL EXPERIENCE WITH
THE a² FAIRS?**

4.0 ★
average rating





THE LIST OF THE PARTICIPATING INSTITUTIONS

INSTITUTION NAME	COUNTRY
"AUREL VLAICU" UNIVERSITY OF ARAD	ROMANIA
"GHEORGHE ASACHI" TECHNICAL UNIVERSITY OF IAȘI	ROMANIA
ACADIA UNIVERSITY	CANADA
ADA UNIVERSITY	AZERBAIJAN
ATATURK UNIVERSITY	TURKEY
AZEREDU	AZERBAIJAN
CRACOW UNIVERSITY OF ECONOMICS	POLAND
CRACOW UNIVERSITY OF TECHNOLOGY	POLAND
DUNAREA DE JOS UNIVERSITY OF GALATI	ROMANIA
DUNDALK INSTITUTE OF TECHNOLOGY	IRELAND
LAZARSKI UNIVERSITY	POLAND
LUND UNIVERSITY	SWEDEN
MARIA CURIE-SKŁODOWSKA UNIVERSITY IN LUBLIN	POLAND
MENTORA COLLEGE	AZERBAIJAN
NATIONAL COUNCIL OF RECTORS	ROMANIA
PERSPEKTYWY EDUCATION FOUNDATION	POLAND
PETER THE GREAT ST. PETERSBURG POLYTECHNIC UNIVERSITY	RUSSIAN FEDERATION
POZNAN UNIVERSITY OF TECHNOLOGY	POLAND
QUEEN ETHELBURGA'S COLLEGE	UK
ROMANIAN-AMERICAN UNIVERSITY	ROMANIA
TECHNICAL UNIVERSITY OF CLUJ-NAPOCA	ROMANIA
TRANSILVANIA UNIVERSITY OF BRAȘOV	ROMANIA
UNIVERSITY OF AGRONOMIC SCIENCES AND VETERINARY MEDICINE OF BUCHAREST	ROMANIA
UNIVERSITY OF WARWICK	UK
UNIVERSITY POLITEHNICA OF BUCHAREST	ROMANIA
WEST UNIVERSITY OF TIMISOARA	ROMANIA
WROCLAW UNIVERSITY OF SCIENCE AND TECHNOLOGY	POLAND
WSB UNIVERSITY IN GDANSK	POLAND
ZAFER DERSHANELERI	AZERBAIJAN



SPRING 2023 AZERBAIJAN FAIRS' SCHEDULE

Spring 2023 Azerbaijan Fair - Baku / May 06-07, 2023

REGISTER NOW

PROMOTION / DISCOUNT & DEADLINES



10% Early Bird Discount for 2023 Spring Fairs

Until Dec 31st, 2022 (Registrations & Payments made by the deadline)



15% Renewal Discount for 2023 Spring Fairs

Until Dec 31st, 2022 (The discount is only offered to the institutions who attended the Fall 2022 Azerbaijan Fairs)

Contact us to learn about our recruitment fairs in a² Turkey, Azerbaijan, Morocco Fairs and be with us again in Spring & Fall 2023! Our sales team will be happy to assist you.

We are looking forward to welcoming you again!