



**international
education fairs**

SPRING 2026 AZERBAIJAN FAIRS'

OVERVIEW

APRIL 19 - 20, 2026

**Thank you for your attendance in
a² Spring Azerbaijan 2026 Fairs!**

We were so glad to have you with us.

We hope you had a productive fair and enjoyable stay. You may find the summary of the fair below which you can keep in your records for your next term's planning.

As part of the a² International Education Spring Azerbaijan 2026 Fairs, we visited British School in Baku, European Azerbaijan School. Prior to our fair, representatives from the schools that participated in the school visits met with students from these two prominent high schools.



[CLICK HERE TO WATCH THE a² FAIRS COVERAGE VIDEO](#)



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FIGURES FROM SPRING 2026 AZERBAIJAN FAIRS



VISITOR FIGURES

2142 students in 2 days.

EXHIBITOR FIGURES

39 institutions from **17 different countries**

ORIGIN OF EXHIBITORS

Australia, Azerbaijan, Canada, Finland, France, Germany, Hungary, International, Italy, Latvia, Poland, Romania, Slovakia, TRNC (North Cyprus), Türkiye, UK, USA.

VISITOR INTEREST AREAS (Multiple Choice)

- 30%** Master & Postgraduate Degrees
- 27%** Undergraduate Degree
- 19%** Language Programs
- 18%** High Schools
- 14%** Summer School & Certificate Degrees



VISITOR FIGURES

2142

ATTENDANCE



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HOW DID WE PROMOTE OUR FAIRS?

SOCIAL MEDIA + INFLUENCER

We used Facebook, Instagram, Tiktok, Youtube and Google

OUTDOOR

Posters were hung in Baku streets. Flyers were distributed in high schools, colleges, universities, associations, student clubs



DIRECT INVITATIONS

Fair invitations were sent to educational institutions & academic advisors



SCHOOL VISITS & INVITATIONS

Public & private colleges, high schools, universities were invited to the fair

WEB ADVERTISING

a² Fairs promoted its educational events at various websites, online magazines & newspapers.



SMS & EMAILING

a² Sent out SMS & electronic invitations to its own student database and other sources' customer databases

And much more...

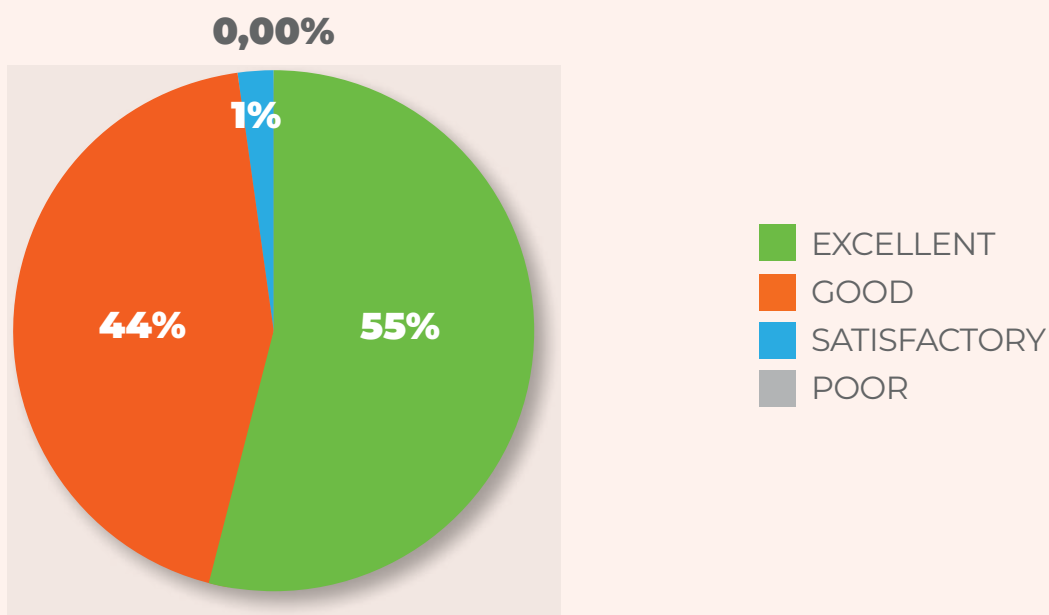




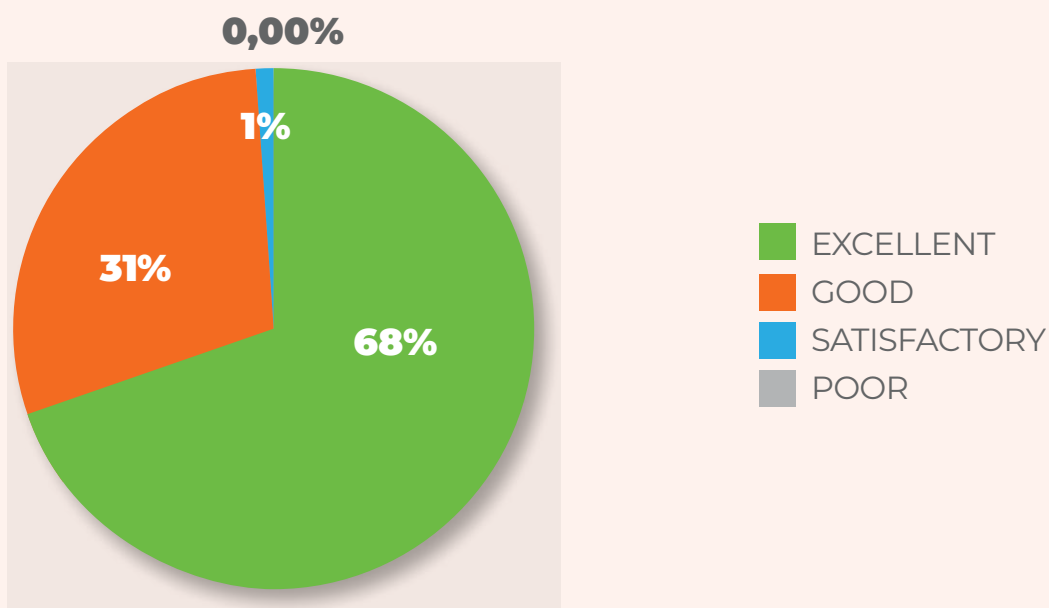
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HOW DID YOU EVALUATE OUR FAIRS?

HOW WOULD YOU RATE THE QUALITY OF STUDENTS ATTENDING THE FAIR?



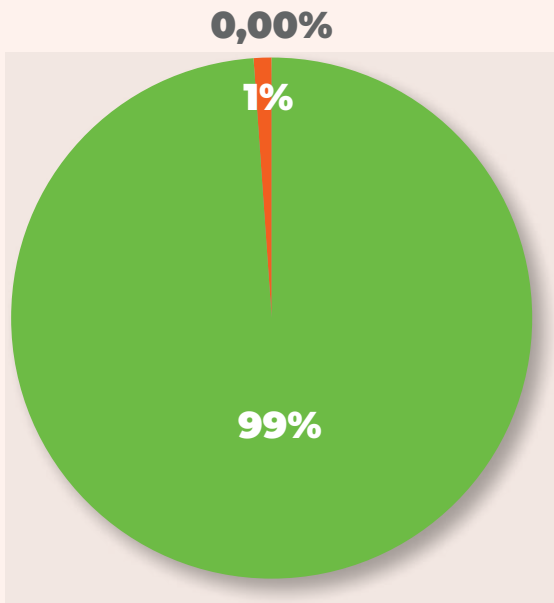
HOW DO YOU RATE THE NUMBER OF STUDENTS ATTENDING THE FAIR?





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WOULD YOU CONSIDER ATTENDING FUTURE a² FAIRS IN AZERBAIJAN?



- YES
- MAYBE
- NO

**PLEASE RATE YOUR
OVERALL EXPERIENCE WITH
THE a² FAIRS?**

3.99/4 ★

average rating





THE LIST OF THE PARTICIPATING INSTITUTIONS

COUNTRY	SCHOOL / INSTITUTION NAME
AZERBAIJAN	Azerbaijan University of Languages
	Canada Azerbaijan School Baku
CANADA	University of Ottawa
FINLAND	Innovate360 European Consulting
	South-Eastern Finland University of Applied Sciences, XAMK
FRANCE	Campus France Azerbaijan
GERMANY	Constructor University
	University of Europe for Applied Science
HUNGARY	Corvinus University of Budapest
	Hungarian University of Sports Science
INTERNATIONAL	AIESEC
	GEDU Global Education (UK & Australia)
	Study Group
	Akare Xaricdə Təhsil
ITALY	Study in Italy
LATVIA	Turiba University
POLAND	Collegium Da Vinci in Poznan
	Czestochowa University of Technology
	Perspektywy Education Foundation
	SGH Warsaw School of Economics
	University of Silesia in Katowice
	Warsaw University of Technolog
ROMANIA	Romanian-American University
SLOVAKIA	Matej Bel University in Banská Bystrica
	Slovak University of Technology in Bratislava
TRNC (North Cyprus)	Akdeniz Karpaz University

COUNTRY	SCHOOL / INSTITUTION NAME
TÜRKİYE	Ada University
	Dogus University
	ESSAY NAVI
	Istanbul Gelisim University
	Istanbul Kent University
	Istanbul Medipol University
	Kadir Has University
	Study in Türkiye
	Ufuk University
UK	British Council
	GoBritanya
	Kaplan International Pathways
USA	Arizona State University



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FALL 2026 AZERBAIJAN FAIRS' SCHEDULE

International Counsellor Workshop in Baku / November 22, 2026

Fall Azerbaijan Fair - Baku / November 22, 2026

School Visit in Baku / November 23, 2026

REGISTER NOW

PROMOTION / DISCOUNT & DEADLINES



10% Early Bird Discount for 2026 Fall Fairs

Until June 30th, 2026 (Registrations & Payments made by the deadline)



40% Renewal Discount for 2026 Fall Fairs

Until June 30th, 2026 (The discount is only offered to the institutions who attended the Spring 2026 Azerbaijan Fairs)

Contact us to learn about our recruitment fairs in **a² Türkiye, Azerbaijan, Georgia, North Africa (Tunisia & Morocco) Fairs** and be with us again in **Fall 2026!** Our sales team will be happy to assist you.

We are looking forward to welcoming you again!