



## SPRING 2026 TURKIYE FAIRS'

### OVERVIEW

March 7-13, 2026

**Thank you for your attendance in a² Spring 2026 Türkiye Fairs!  
We were so glad to have you with us.**

**We hope you had a productive fair and enjoyable stay.  
You may find the summary of the fair below which you can keep in your  
records for your next term's planning.**



**[CLICK HERE TO WATCH THE a² FAIRS COVERAGE VIDEO](#)**



**SUBSCRIBE**

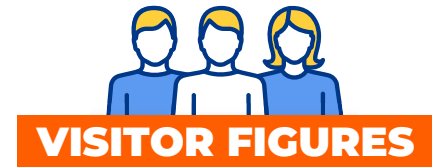
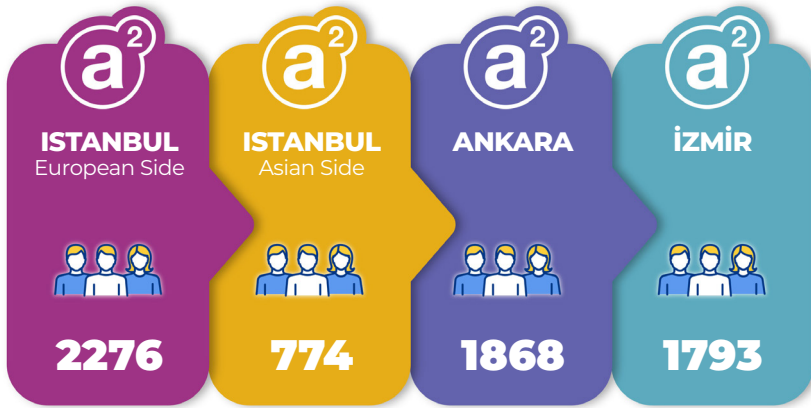


international  
education fairs

## FIGURES FROM SPRING 2026 TURKIYE FAIRS

We welcomed **6.711 unique visitors**, almost **110 institutions** around **24 countries** with over **150 participants** to a<sup>2</sup> Turkiye Fairs!

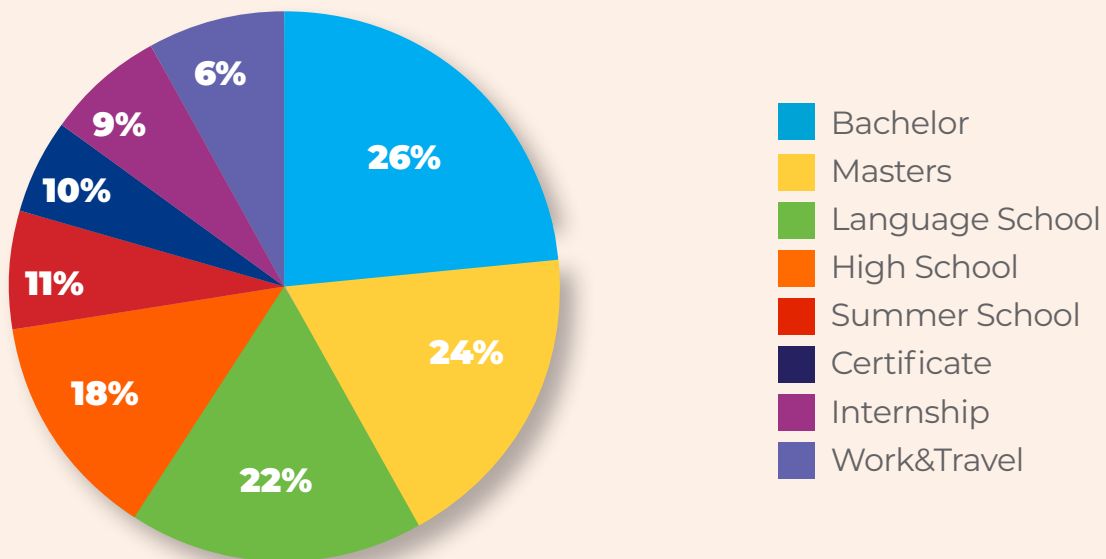
Here are the numbers we want to share with you



**6.711**

**ATTENDANCE**

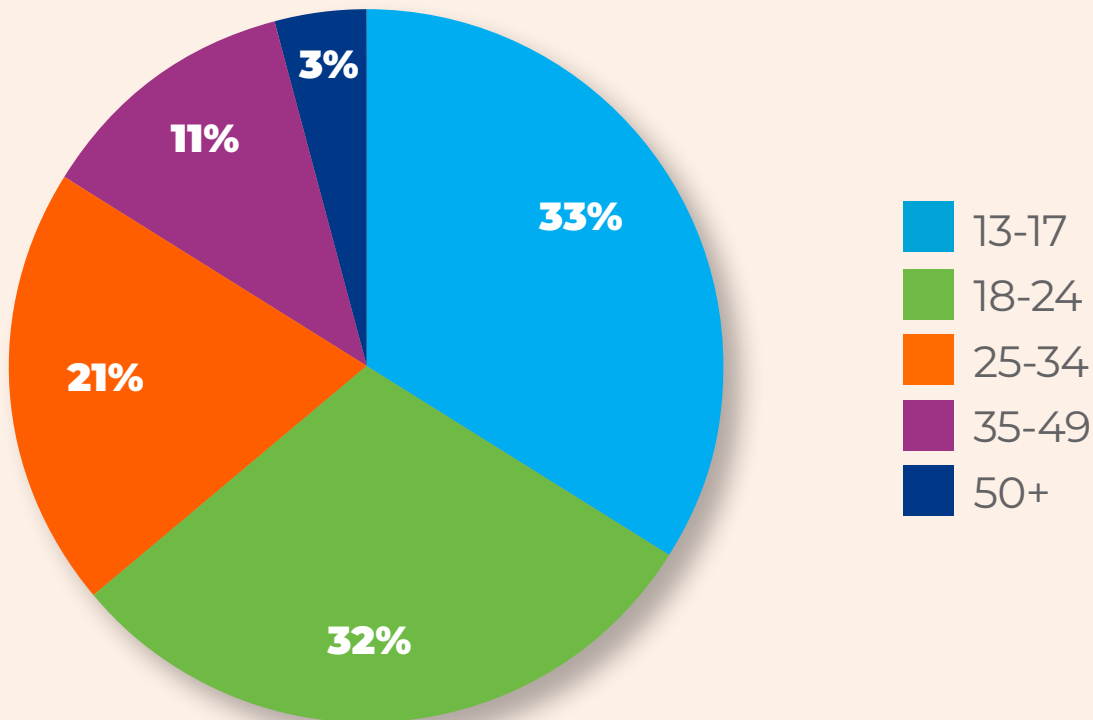
## WHAT WERE STUDENTS LOOKING FOR?





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### AGE RANGE OF THE VISITORS



### EXHIBITOR FIGURES

Almost **110 institutions** around **24 countries**

### ORIGIN OF EXHIBITORS

Australia, Azerbaijan, Canada, Europe, Finland, France, Germany, Greece, Holland, Hungary, International, Ireland, Italy, Japan, Latvia, Lithuania, Poland, Romania, Spain, Sweden, Türkiye, UAE, UK, USA

### SUPPORTERS & SPONSORS

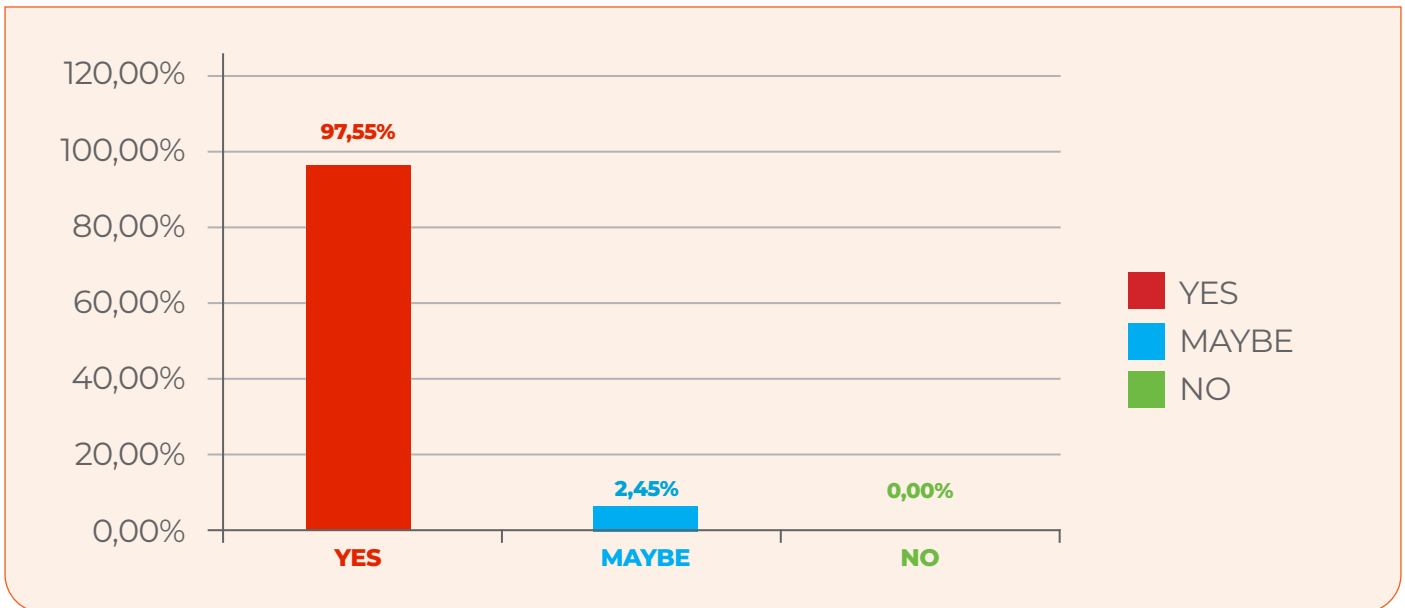
In addition to international institutions, counseling agencies, and local & international sponsors, the British Council IELTS & Study UK, Campus France / French of Embassy, DAAD, EducationUSA, Fulbright, GoBritanya, Study in Sweden / Consulate General of Sweden, Stuhomes, Turkish Education Foundation, Consulate General of Japan in Istanbul / Embassy of Japan in Ankara, the U.S. Consulate General in Istanbul, and the U.S. Embassy exhibited at a2 Türkiye Fairs.



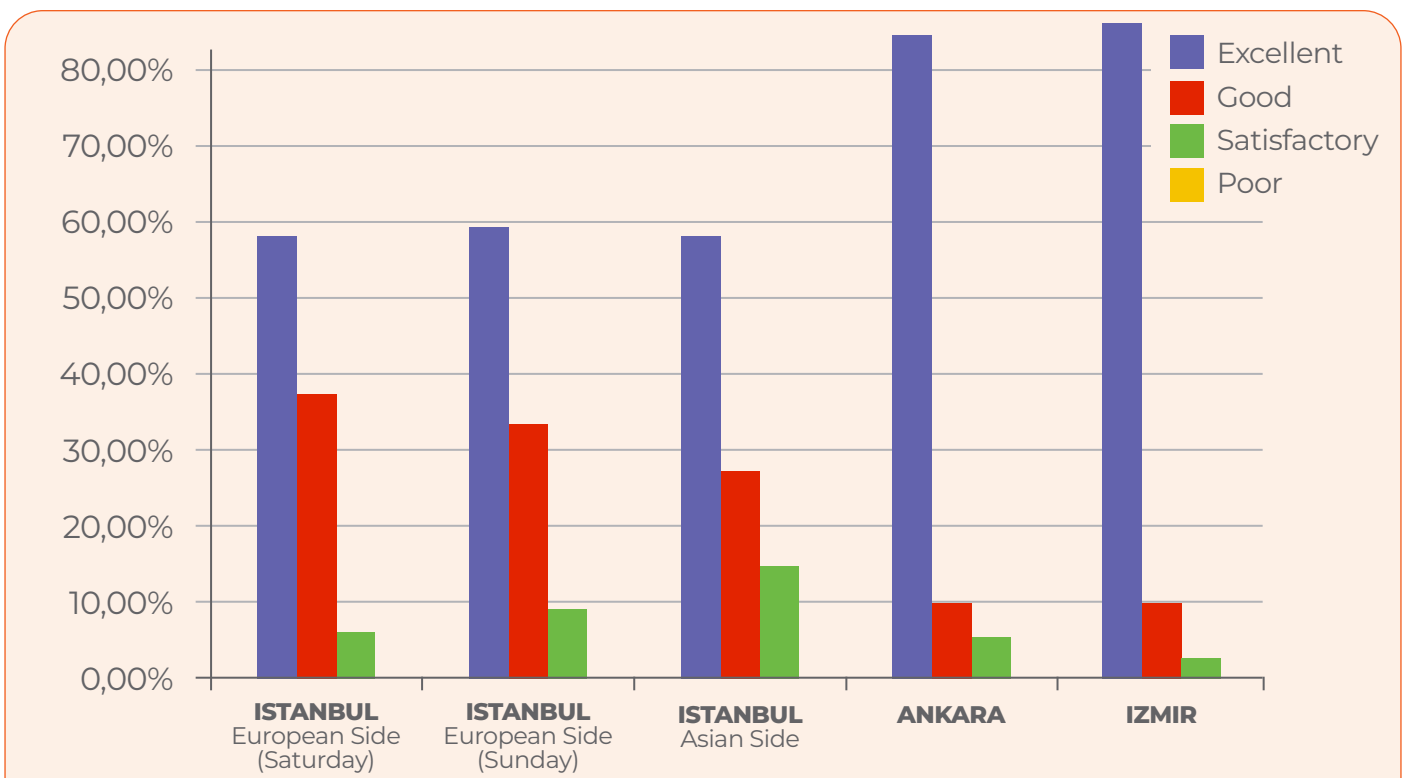
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## PARTICIPANTS' FEEDBACKS AND REMARKS

WOULD YOU CONSIDER ATTENDING FUTURE a<sup>2</sup> FAIRS IN TURKIYE?



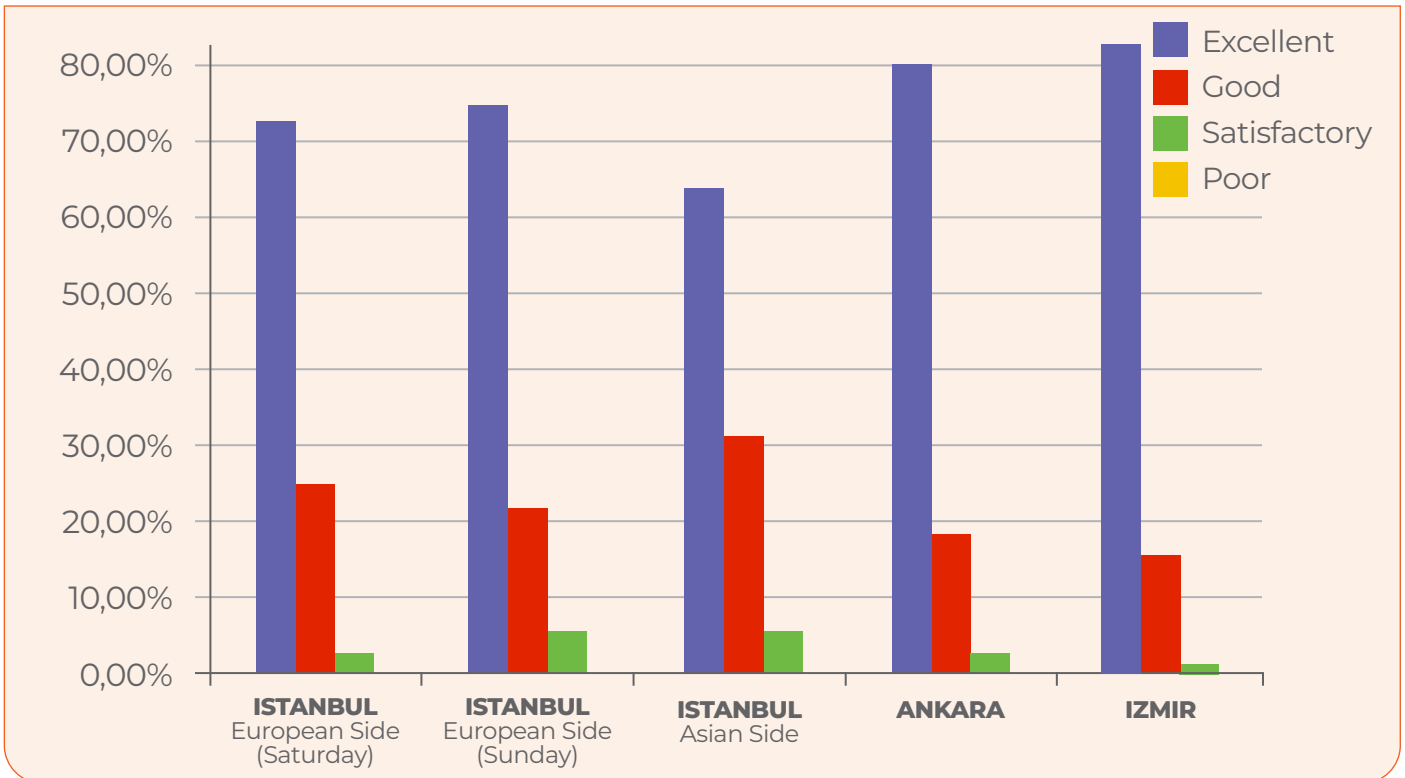
HOW DO YOU RATE THE NUMBER OF STUDENTS ATTENDING THE FAIR?





## international education fairs

### HOW DO YOU RATE THE QUALITY OF STUDENTS ATTENDING THE FAIR?



HOW WELL DID THIS EVENT  
MEET YOUR EXPECTATIONS?  
(STUDENT WISE)

3.87/4 ★  
average rating



PLEASE RATE YOUR OVERALL  
EXPERIENCE WITH THE a² FAIRS?  
(ORGANISATION WISE)

3.98/4 ★  
average rating





## THE LIST OF THE PARTICIPATING INSTITUTIONS

COUNTRY	PARTICIPANTS
<b>AUSTRALIA</b>	Study in Australia by Atlas
<b>AZERBAIJAN</b>	Akare Study Abroad Services
<b>CANADA</b>	Algonquin College
	Cowichan Valley School District and Greater Victoria School District
	Douglas College
	Kwantlen Polytechnic University
	Humber College
	Sheridan College
	Niagara College
	The University of British Columbia
	University of Alberta
	University of Victoria
Willowdale High School	
<b>EUROPE</b>	Education in Eastern Europe (Hungary, Czechia, Poland, Latvia)
<b>FINLAND</b>	Innovate360 European Consulting
<b>FRANCE</b>	Campus France Türkiye / French Embassy
<b>GERMANY</b>	CBS International Business School
	Constructor University
	DAAD Turkey
	Did Deutsch-Institut
	Education in Germany by Academix
	Education in Germany by Atlas
	Education in Germany by EgitimAL
	International School of Management (ISM) Germany
University of Europe for Applied Sciences	
<b>GREECE</b>	ACG -The American College of Greece
<b>HUNGARY</b>	University of Debrecen
<b>INTERNATIONAL</b>	Academix Study Abroad Services
	Academy Universal International Education
	AIESEC
	Asba Study Abroad
	Atlas Private Educational Services
	Bayswater Education
	CEO Education
	COLLAB Academic Platform



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**THE LIST OF THE PARTICIPATING INSTITUTIONS**

<b>COUNTRY</b>	<b>PARTICIPANTS</b>
<b>INTERNATIONAL</b>	Edcon Education Consultancy
	EgitimAL Study Abroad
	ES WORLD
	GEDU Global Education
	Hult International Business School
	ICES International Education
	INTO University Partnerships
	Kaplan International Languages
	LSI Education
	Navitas Europe
	Northeastern University
	Pearson PTE Academic
	Turkish Cultural Foundation – AFS Türkiye
	Education in East Asia (Korea, Japan, China, Singapore, Malaysia) by Academix
	Education in East Asia (Singapore, Malaysia) by EgitimAL
High School Education Abroad	
<b>IRELAND</b>	Study in Ireland by EgitimAl
<b>ITALY</b>	Education in Italy by Atlas
	Edumondo
	Education in Italy by Academix
	Pava Education
	POLIMI Graduate School of Management
<b>JAPAN</b>	Study in Japan (J-MENA)
<b>LATVIA</b>	Latvia University of Life Sciences and Technologies
	TSI, University of Applied Sciences
<b>LITHUANIA</b>	Vilnius University
<b>NETHERLANDS</b>	Radboud University
<b>LITHUANIA</b>	Vilnius University
<b>POLAND</b>	Think Poland
	WSB Merito University in Poznań
<b>ROMANIA</b>	"Gheorghe Asachi" Technical University of Iași
	"Grigore T. Popa" University of Medicine and Pharmacy of Iași
	Alexandru Ioan Cuza University of Iasi
	Ovidius University of Constanta
	Politehnica University of Timisoara
	Romanian-American University
	University of Craiova



## THE LIST OF THE PARTICIPATING INSTITUTIONS

COUNTRY	PARTICIPANTS
SPAIN	CUNEF University
	EU Business School
	Hablo Educational Programs
SWEEDEN	Jönköping University
	Study in Sweden
TÜRKİYE	Global Education Alliance (GEA)
	Satwin
UAE	Headway Institute
UK	Abertay University
	British Council IELTS
	Brockenhurst College
	Brunel University of London
	City St George's International Study Centre
	City St George's, University of London
	Dukes Education
	Escape Studios
	ETC International College
	GoBritanya Student Accommodation
	International House London
	INTO Manchester
	Kaplan International Pathways
	Malvern International
	Northumbria University Newcastle
	Oxford International
	Royal Holloway University of London
	St Giles International
	The University Of Law
	The University of Roehampton
	Twin Group
	University of Essex
	University of the West of England, Bristol
University of Warwick	
University of Westminster	
USA	Arizona State University-Fulton Schools of Engineering
	Avila University Arizona
	Education USA
	Santa Monica College
	Turkish Fulbright Commission
University of North Carolina at Pembroke	



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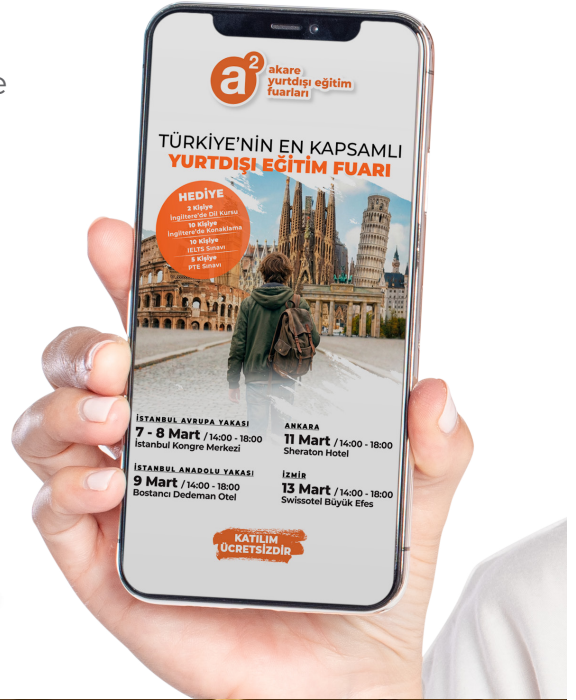
### HOW DID WE PROMOTE OUR FAIRS?

#### ONLINE ADVERTISING

a² events were promoted on various websites, online magazines, and main news. a² Fairs promoted its fairs using all social media channels such as Instagram, Facebook, Google etc. In addition, sponsors and supporters posted a² Fairs' invitations on their social media accounts.

#### MEDIA BROADCAST

Fair information & invitation were aired on major webpages & social media networks.



#### TV

Our fair was featured on two prominent TV channels in Türkiye, Now TV Main News and Star TV, both of which are the most watched channel in Türkiye.

#### SMS

a² Fairs sent text alerts to its contact database as well as its sponsors' databases.

#### DIRECT MAILING

In addition to the a² Fairs database, our sponsors and supporters sent a² Fairs' invitations to their contacts.

# a<sup>2</sup> international education fairs



## OUTDOOR

Flyers were distributed to doors in luxury neighborhoods. In addition, flyers were distributed on streets in central areas where students are concentrated. Posters were hung in both private & public high schools and universities.



## international education fairs

### FALL 2026 FAIRS

- ✓ **Fall Türkiye Fairs - Istanbul, Ankara, Izmir / October 16-23** € 6,200 (5 Fair days, 4 locations)
- Istanbul Fairs (European Side) - Istanbul Congress Center / October 17-18
  - Istanbul Fairs (Asian Side) - Dedeman Bostanci Hotel / October 19
  - Ankara Fair - Sheraton Hotel / October 21
  - Izmir Fair - Swissotel Büyük Efes / October 23
- **Single Prices**
- Istanbul (European Side) € 3,500
  - Istanbul (Asian Side) / Ankara / Izmir € 1,400 (each location)
- **Package Prices**
- Istanbul (European & Asian Sides) + Ankara + Izmir € 6,200 (instead € 7,700)  
Full Tour (4 locations)
  - Istanbul (European & Asian Sides) + Ankara € 5,500 (instead € 6,300)  
3 locations
  - Istanbul (European Side) + Istanbul (Asian Side) or Ankara € 4,500 (instead € 4,900)  
2 locations
- **Optional Service**
- School Visit in Istanbul (European & Asian Sides) / October 16 & October 19 € 500
- ✓ **Fall North Africa Fairs**
- Rabat, El Jadida, Casablanca, Tunis / November 05-10** € 5,750 (4 Fair days, 5 locations)
- El Jadida / Student Recruitment Fair / November 06
  - Rabat / Student Recruitment Fair / November 07
  - Casablanca / Student Recruitment Fair / November 08
  - Tunis / Student Recruitment Fair / November 10
- **Single Prices**
- Rabat / El Jadida / Casablanca / Tunis € 2,250 (each location)
- **Package Prices**
- 2 Locations € 3,500 (instead € 4,500)
  - 3 Locations € 4,750 (instead € 6,750)
  - 4 Locations (Full Tour) € 5,750 (instead € 9,000)
- **Optional Service**
- School Visit in Casablanca / November 05 € 750
- ✓ **Fall Georgia Fairs - Tbilisi / November 20-21** € 3,000
- International School & Agent Counsellor Workshop / November 21
  - Student Recruitment Fairs - TBA / November 21
- **Optional Service**
- School Visit in Tbilisi / November 20 € 500
- ✓ **Fall Azerbaijan Fairs - Baku / November 22-23** € 3,000
- International School & Agent Counsellor Workshop / November 22
  - Student Recruitment Fairs - Baku Hilton Hotel / November 22
- **Optional Service**
- School Visit in Baku / November 23 € 500



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REGISTER NOW

## PROMOTION / DISCOUNT & DEADLINES



### **10% Early Bird Discount for 2026 Fall Fairs**

**Until June 30th, 2026** (Registrations & Payments made by the deadline)



### **MULTIPLE REGISTRATIONS - UP TO 25% OFF**

(visit the promotions & discount page or contact our sales team for more discounted fair / country combinations)

**Contact us** to learn about our recruitment fairs in a<sup>2</sup> Türkiye, Azerbaijan, Georgia, Tunisia & Morocco Fairs and be with us again in 2026! Our sales team will be happy to assist you.