



**international
education fairs**

OVERVIEW

SPRING 2023
TUNISIA & MOROCCO FAIRS
Tunis, Rabat, Casablanca
MAY 01-04



**THANK YOU FOR YOUR ATTENDANCE IN
a² SPRING TUNISIA & MOROCCO 2023 FAIRS!
WE WERE SO GLAD TO HAVE YOU WITH US.**

We hope you had a productive fair and enjoyable stay.
You may find the summary of the fair below which you can keep
in your records for your next term's planning.

[CLICK HERE TO WATCH THE a² FAIRS COVERAGE VIDEO](#)



SUBSCRIBE

FIGURES FROM SPRING 2023 TUNISIA & MOROCCO FAIRS



Dear Colleague,

Thank you for joining **Spring 2023 a² Tunisia & Morocco Fairs** that took place in Tunis, Rabat and Casablanca. We were glad to have you with us.

We are pleased to share some figures & statistics about our recent events in Tunisia & Morocco.

TOTAL NUMBER OF STUDENTS

3064 students in **3 cities**.

TOTAL NUMBER OF EXHIBITORS

25 institutions from **8 countries**

ORIGIN OF EXHIBITORS

Malta, Italy, Morocco, Northern Cyprus, Romania, Russia, Turkey & USA.

VISITOR INTEREST AREAS

- 25%** Master & Postgraduate Degrees
- 25%** Undergraduate Degree
- 22%** Language Programs
- 17%** Summer School & Certificate Degrees
- 11%** High Schools



VISITOR FIGURES

3064

ATTENDANCE



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**STUDENT FAIR IN TUNISIA
MAY 01, 2023**



VISITOR FIGURES

732 students visited a² Tunis Fair in 1 day
(Parents are not included in the numbers)

EXHIBITOR FIGURES

25 institutions from **8 countries**

**STUDENT FAIR IN CASABLANCA
MAY 04, 2023**

VISITOR FIGURES

1208 students attended the a² Casablanca
Fair in 1 day (Parents are not included in the
numbers)

EXHIBITOR FIGURES

25 institutions from **8 countries**

**STUDENT FAIR IN RABAT
MAY 03, 2023**



VISITOR FIGURES

1123 students attended the a² Rabat Fair
in 1 day (Parents are not included in the
numbers)

EXHIBITOR FIGURES

25 institutions from **8 countries**





THE LIST OF THE PARTICIPATING INSTITUTIONS

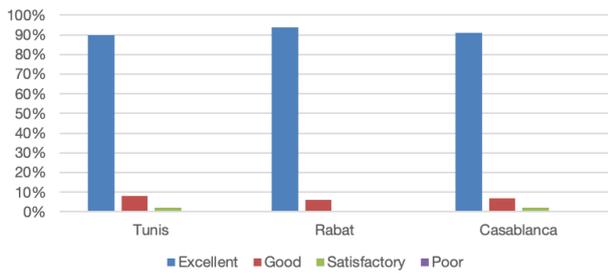
INSTITUTION NAME	COUNTRY
"CONSTANTIN BRÂNCUȘI" UNIVERSITY OF TÂRGU-JIU	ROMANIA
"DUNAREA DE JOS" UNIVERSITY OF GALATI	ROMANIA
"GHEORGHE ASACHI" TECHNICAL UNIVERSITY OF IASI	ROMANIA
"IULIU HAȚIEGANU" UNIVERSITY OF MEDICINE AND PHARMACY CLUJ-NAPOCA	ROMANIA
"VASILE GOLDIȘ" WESTERN UNIVERSITY OF ARAD	ROMANIA
"VICTOR BABES" UNIVERSITY OF MEDICINE AND PHARMACY FROM TIMISOARA	ROMANIA
ALEXANDRU IOAN CUZA UNIVERSITY OF IASI	ROMANIA
ALMA COLLEGE	USA
CYPRUS INTERNATIONAL UNIVERSITY	NORTHERN CYPRUS
FLEXYCLASS	MOROCCO
GLOBAL COLLEGE MALTA	MALTA
HARRAN UNIVERSITY	TURKEY
NATIONAL COUNCIL OF RECTORS	ROMANIA
PETER THE GREAT ST. PETERSBURG POLYTECHNIC UNIVERSITY	RUSSIA
POLITEHNICA UNIVERSITY OF TIMISOARA	ROMANIA
ROMANIAN-AMERICAN UNIVERSITY	ROMANIA
SCAD - THE UNIVERSITY FOR CREATIVE CAREERS	USA
STUDY IN ROMANIA	ROMANIA
TRANSILVANIA UNIVERSITY OF BRASOV	ROMANIA
UNIVERSITY OF AGRICULTURAL SCIENCES AND VETERINARY MEDICINE CLUJ-NAPOCA	ROMANIA
UNIVERSITY OF AGRONOMIC SCIENCES AND VETERINARY MEDICINE OF BUCHAREST	ROMANIA
UNIVERSITY OF INSUBRIA	ITALY
UNIVERSITY POLITEHNICA OF BUCHAREST	ROMANIA
VALENCIA COLLEGE	USA
WEST UNIVERSITY OF TIMISOARA	ROMANIA



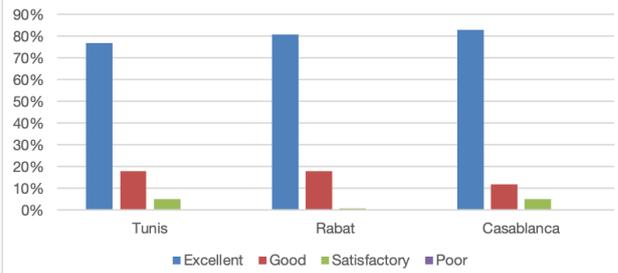
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education fairs**

HOW DID YOU EVALUATE OUR FAIRS?

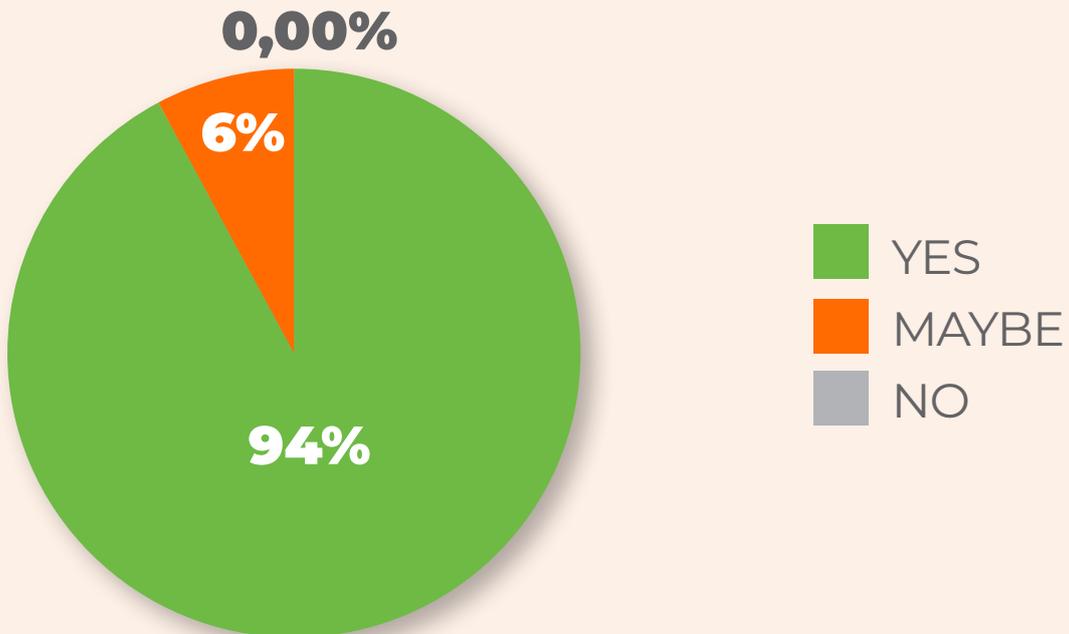
How would you rate the number of students attending the fair?



How would you rate the quality of students attending the fair?



WOULD YOU CONSIDER ATTENDING FUTURE a² FAIRS IN TUNISIA & MOROCCO?



a² international education fairs

HOW DID WE PROMOTE OUR FAIRS?

RADIO

a² fairs advertised in Morocco's most popular radio station.

SOCIAL MEDIA

We used Facebook, Instagram & many web pages.



Forum International sur les études à l'étranger

2023

FLEXY CLASS
ÉTUDES À L'ÉTRANGER

المعرض الدولي للدراسة بالخارج

الإثنين 1 ماي 2023
فندق جولدن تيوليب المشتل
Lundi 1 mai 2023
Golden Tulip El Mechtel - Tunis - Tunisia
14h00 à 19h00

ENTRÉE LIBRE!

@flexyclass.maroc
@flexyclass.maroc
+216 98 333 298 / +216 20 094 144

Forum International sur les études à l'étranger

2023

FLEXY CLASS
ÉTUDES À L'ÉTRANGER

المعرض الدولي للدراسة بالخارج

الأربعاء 3 ماي 2023
فندق الرباط - الرباط
Mercredi 3 mai 2023
Hotel Rabat - Rabat
14h00 à 19h00

ENTRÉE LIBRE!

للتسجيل
www.a2students.com
الدخول بالمجان!

@flexyclass.maroc
0701 110 019 / 0703 106 700 / 0522 216 692

Forum International sur les études à l'étranger

2023

FLEXY CLASS
ÉTUDES À L'ÉTRANGER

المعرض الدولي للدراسة بالخارج

الخميس 4 ماي 2023
فندق فرح - الدار البيضاء
Jeudi 4 mai 2023
Hotel Farah - Casablanca
14h00 à 19h00

ENTRÉE LIBRE!

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0701 110 019 / 0703 106 700 / 0522 216 692

OUTDOOR

a² posters & fair invitations are placed near to local schools, university campuses. Flyers and posters were distributed in high schools, colleges, universities...

DIRECT INVITATIONS

Fair invitations were sent to educational institutions & academic advisors.

SCHOOL VISITS & INVITATIONS

a² local partner who is responsible for the local publicity contacted public & private colleges, high schools, universities & invited their students to the fair.

SMS

a² Fairs current database + barter and sponsorship SMS

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DIRECT MAILING

In addition to a² Fairs student databases, a² sponsors & supporters sent out a² Fairs' invitations to their contact databases.

WEB ADVERTISING

a² Fairs promoted its educational events at various websites, online magazines & newspapers.

FALL 2023 MOROCCO & TUNISIA FAIRS' SCHEDULE

**Fall 2023 Morocco & Tunisia Fairs
Casablanca, Marrakesh, Rabat, Tunis / October 26-31, 2023**

[REGISTER NOW](#)

PROMOTION / DISCOUNT & DEADLINES



10% Early Bird Discount for 2023 Fall Fairs

Until June 1st, 2023 (Registrations & Payments made by the deadline)



15% Renewal Discount for 2023 Fall Fairs

Until June 15th, 2023 (The discount is only offered to the institutions who attended the Spring 2023 Morocco & Tunisia Fairs)

Contact us to learn about our recruitment fairs in a² Turkey, Azerbaijan, Morocco, Tunisia Fairs and be with us again in Fall 2023! Our sales team will be happy to assist you.

We are looking forward to welcoming you again!